

Illumin8

The ONLY platform you'll need for all of your risk adjustment and quality programs

Pulse8 illuminates RISE Nashville **Visit us at Booth #15**

Our experts will be on hand to demonstrate Pulse8's revolutionary Illumin8 platform designed to remove waste, optimize revenue, and deliver innovation.

Stop by our booth or schedule your appointment now.

[REQUEST A DEMO](#)

Pre-Conference Workshop A

Leveraging Powerful Data Analytics to Ignite Financial Performance

Sunday, March 20, 2016

1:00-4:00pm

Join Scott Filiault, Chief Revenue Officer of Pulse8, as he Chairs the workshop and addresses the need for innovative technology.

1:00 pm

Kick off the session with our health plan co-presenters as they discuss the essential

role of powerful analytics with managing a successful Risk Adjustment program.

Mark Hillix, *Director Risk Adjustment & Star Ratings*,
Blue Cross and Blue Shield of Kansas City

Hiro Arai, *Staff Actuary*,
BlueCross BlueShield of North Carolina

1:45pm The Power of Data +Analytics

We reveal the Black Box with live demonstrations on how a combination of data sources plus the most precise, confidence-adjusted Risk Adjustment and Quality Algorithms yield the most efficient Gap Closure methodologies.

- **ACA Commercial**, with **Scott Stratton of Pulse8**
- **Medicare Advantage**, with **Courtney Yeakel of Pulse8**
- **Quality Analytics (Star Ratings/QRS)**, with **Daniel Weinrieb and Melissa Smith of Gorman Health Group**

2:30 pm

Innovative Gap Closure Techniques

It's a new day and a new way. Join Pulse8 and our Co-Presenters as we demonstrate efficiency gains from the automated exchange of patient information through electronic medical record (EMR) integration.

Doug Collie, *VP Strategic Alliances*, Halfpenny Technologies

Abhi Sindhvani, *Expert Product Manager*, Allscripts

Donna Maddox, *Director, Product Management*, GE Centricity

3:15pm Financial Projections & Reporting

Accurately measure your Risk Adjustment opportunity and optimize your performance throughout the year.

- **ACA Commercial**, with **Scott Stratton, Pulse8**
- **Medicare Advantage**, with **Courtney Yeakel, Pulse8**

3:15pm Coding Technology

Leveraging advanced technologies to produce the most efficient and accurate solution for identifying, documenting, and coding your members' conditions.

- **ACA Commercial, Medicare Advantage**, with **Erin Montgomery, Pulse8**

4:00 pm

Closing remarks with John Criswell, *CEO of Pulse8*

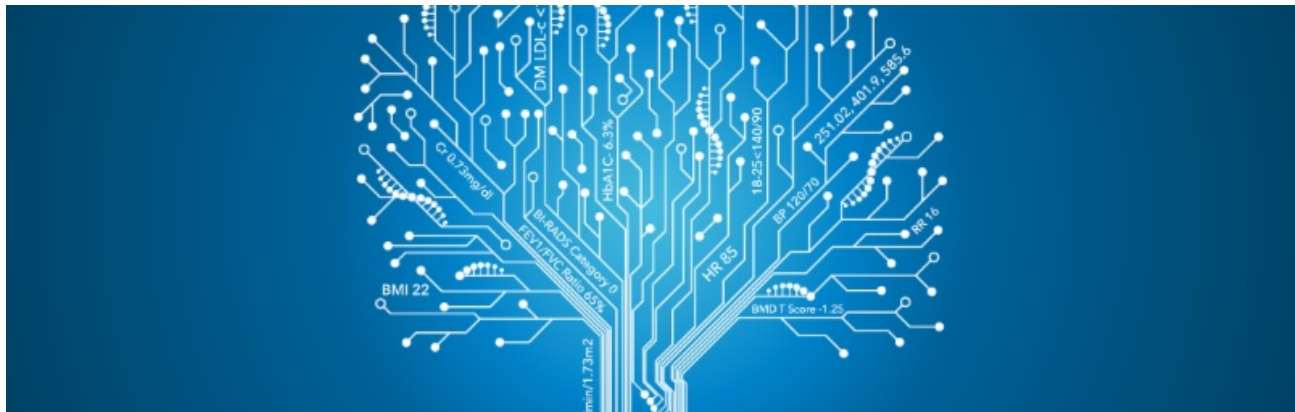
The quest for value, cost pressures, strategies, and opportunities



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About Pulse8

Pulse8 is the only Healthcare Analytics and Technology Company delivering complete visibility into the efficacy of your Risk Adjustment and Quality Management programs. We enable health plans and at-risk providers to achieve the greatest financial impact in the ACA Commercial, Medicare Advantage, and Medicaid markets. By combining advanced analytic methodologies with extensive health plan experience, Pulse8 has developed a suite of uniquely pragmatic solutions that are revolutionizing risk adjustment and quality. Pulse8's flexible business intelligence tools offer real-time visibility into member and provider activities so our clients can apply the most cost-effective and appropriate interventions for closing gaps in documentation, coding, and quality. For more company information, please contact Scott Filiault at (732) 570-9095, visit us at www.Pulse8.com, or follow us on Twitter @Pulse8News.

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